MALA TECHNOLOGY ADVISORS

Independent Technology Guidance. Market Intelligence. Better Decisions.

LOGISTICS & TRANSPORTATION · INDUSTRY DATA SHEET

Technology Risk Advisory for Logistics & Transportation.

Carriers, 3PLs, freight brokers and distribution operators run on connected fleets, warehouse systems and partner integrations that never stop. Ransomware, nation-state activity and increasingly organized cargo crime target every link. MALA evaluates fleet, warehouse and network technology, then sequences fixes around your operating windows. Start with a no-fee initial assessment.

Fleet & Telematics + WMS & TMS + Partner Integrations + Ransomware Resilience + No-Fee Initial Assessment

THE CHALLENGE

One outage stops freight across the whole network.

Always-on operations

Dispatch, yard and warehouse systems can't go down for maintenance.

Connected fleets

Telematics, ELDs and mobile devices extend the network to every truck.

Partner exposure

EDI, API and portal links to shippers, carriers and brokers.

Targeted freight

Organized groups now pursue high-value loads and the data behind them.

OUR APPROACH

Resilience planned around your operating windows.

01 Map
Inventory TMS, WMS, telematics and partner connections.

02 Segment
Separate warehouse and fleet systems from corporate IT.

03 Verify
Assess carrier, broker and vendor access to your data.

04 Test Resilience
Review backups, failover and manual fallback.

05 Sequence
Schedule work around peak lanes and cutover windows.

In logistics, recovery is measured in missed pickups and late deliveries, not just restored servers.

HOW MALA HELPS

A Logistics Technology Reality Assessment.

Operations systems review
TMS, WMS and yard systems evaluated for resilience.

Fleet & telematics security
ELDs, tracking and mobile devices in one view.

Partner access program
EDI, API and portal connections verified and documented.

Network & connectivity
SD-WAN, wireless and failover across facilities.

Ransomware resilience
Backup integrity, segmentation and response readiness.

Cost & contract benchmark
Network, cloud and telematics spend against market pricing.

Warehouse automation and telematics often sit outside IT's view. The assessment brings them in.

BY THE NUMBERS

Why this matters now.

$725M
estimated U.S. cargo theft losses in 2025, up 60% year over year
VERISK CARGONET 2025

$274K
average value per cargo theft in 2025, up 36%
VERISK CARGONET 2025

36%
of APT detections targeting the U.S. in Q1 2025 hit transportation and shipping
TRELLIX CYBERTHREAT REPORT, APRIL 2025

$0
for your initial assessment. No obligation to move forward
NO-FEE INITIAL ASSESSMENT

WHO IT'S FOR

Built for the people who own the decision.

Carriers & Fleets	Connected trucks and dispatch systems that stay online.
3PLs & Warehousing	WMS and automation protected without slowing throughput.
Freight Brokers	Partner and carrier access verified, not assumed.
CIO / CISO	Fleet, warehouse and partner gaps ranked by exposure.
CFO / Operations	Network and telematics spend benchmarked against the market.

THE MALA MODEL

Unbiased. Vendor-sponsored.

Our services are sponsored through strategic referral agreements with 330+ technology solutions providers, never billed to you. MALA is paid by the vendor only if you move forward with a vendor we recommend.

- **Unbiased recommendations**
  Providers within each category have similar compensation models, so your requirements drive the answer.
- **Paid only if you move forward**
  The selected vendor compensates MALA, and only when you choose a recommended vendor.
- **No obligation**
  You are never required to move forward with any recommended vendor.

COMMON QUESTIONS

What clients ask first.

Q Why are logistics companies targeted?
Downtime stops freight for every customer at once, which gives attackers leverage and makes recovery urgent.

Q What about our partners' access?
Every EDI, API and portal connection gets defined ownership, least-privilege access and ongoing review.

Q How do you handle warehouse and fleet systems?
Separately from office IT, with segmentation and changes planned around operating windows.

Q Can this fit around peak season?
The assessment can start anytime. Remediation is sequenced around your peak lanes and cutovers.

ENGAGEMENT AT A GLANCE

Scope	Fleet, warehouse, dispatch and partner systems
Focus	Resilience, segmentation, partner access and ransomware readiness
Deliverable	Roadmap sequenced around your operating windows
Cost to you	No-fee initial assessment. Vendor-sponsored, no obligation

SERVICES Reality Assessment · Cybersecurity · Network & Connectivity

NO-FEE INITIAL ASSESSMENT

Request your no-fee Logistics Technology Risk Assessment. No obligation.

We review your fleet, warehouse and partner environment, covering operations systems, telematics, partner access and ransomware resilience.

Vendor-sponsored: MALA is paid by the vendor only if you move forward with a recommended vendor. No obligation to do so.

Let's simplify your next technology decision. Talk to an advisor.

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